

DON'T STOP
BELIEVING
STEVENS POINT 2022

**HOLIDAY INN AND CONVENTION CENTER
NOVEMBER 2-4**



WEDNESDAY, NOVEMBER 2

8 - 8:30 A.M.

8:30 - 11:30 A.M.

10 A.M. - 4 P.M.

11 A.M. - 3 P.M.

11:30 A.M. - 12 P.M.

11:30 A.M. - 12 P.M.

11:30 A.M. - 12:30 P.M.

12:30 - 2:30 P.M.

EXECUTIVE BOARD MEETING BREAKFAST - BAYBA

EXECUTIVE BOARD MEETING - BAYBA

CONFERENCE REGISTRATION & CHECK-IN - CONVENTION CENTER LOBBY

VENDOR SET-UP - COMMONS

EXECUTIVE BOARD MEETING LUNCH - TOP SHELF

LOCAL ARRANGEMENTS COMMITTEE LUNCH - TOP SHELF

GENERAL MEMBERS LUNCH - (ON YOUR OWN)

COLLEGE AND UNIVERSITY MEETINGS

- **Wisconsin Technical College System** - SPRUCE/SANDS
- **Wisconsin Independent Colleges & Universities** - WOODLAND/TRILLIUM
- **University of Wisconsin System** - STONEFIELD/HARVEST

1:30 - 2:30 P.M.

DEPARTMENT BREAKOUT SESSIONS

UW System Admissions Breakout Session - STONEFIELD/HARVEST

UW System Registrars Breakout Session - EVERGREEN/FRONTIER

2:30 - 2:45 P.M.

REFRESHMENT BREAK - COMMONS

2:45 - 4 P.M.

WELCOME & OPENING SESSION - EXPO 3 & 4

• **Opening Speaker: Alonzo Kelly, Creating a Culture Where Everyone Feels They Belong**

A dynamic Executive Coach, Professor, 3x Best Selling Author, and Radio Host, Dr. Alonzo Kelly has gained international and global attention as a premier consultant and strategist. Alonzo is recognized as one of the nation's leading experts on leadership development, strategic thinking, planning, and acting which results in individual and organizational goal achievement. He has appeared on America's Premier Experts which airs on major networks across the country including ABC, NBC, CBS, and FOX. Alonzo has served over 1,000 individuals through personal and professional development, delivered training to a plethora of Fortune 500 Companies, College and Universities, Foreign Countries (Netherlands, Belgium, Canada, Guam), nonprofit organizations, and is consistently retained to be the keynote speaker at large and small events across the country.

He holds a bachelor's in Accounting, three master's degrees (Public Administration, Human Resource & Labor Relations, Business Administration), an Honorary Doctorate Degree in Business & Entrepreneurship, and is nearing completion of a PhD in Multidisciplinary Human Services. He is also currently in the process of obtaining his Doctorate in Business Administration. He currently serves as the National Board Representative for the Wisconsin State Board of Directors for the ACLU (American Civil Liberties Union), the Fire and Police Commission for the City of Howard, and Board of Directors for Family Services of Brown County.

4 - 5:30 P.M.

VENDOR SOCIAL - COMMONS

5:30 P.M.

DINNER AND ENTERTAINMENT

- Enjoy a taste of Stevens Point- join us at a local micro brewery, District 1, with a community focused tap room (cash and card accepted) followed by complementary Polito's Pizza and karaoke. Bus transportation provided from the Holiday Inn and Convention Center at 6 PM, 6:30 PM and 7:30PM with departing routes from the brewery back to the Convention Center at 7:45 PM, 9 PM, and 9:30 PM. District 1 allows other food vendor carry-ins - vendors within walking distance include Jimmy John's, Starbucks, Noodles and Company, Dosirak (Korean), Toppers Pizza, Baskin-Robbins, Lox Victors Mexican Food, KFC, Pizza Hut, Taco Bell, Firehouse Subs, Cousin Subs, and more.

THURSDAY, NOVEMBER 3

7 - 8 A.M.

8 A.M. - 4:30 P.M.

8 A.M. - 4:30 P.M.

8 - 8:50 A.M.

BREAKFAST - EXPO 3 & 4

CONFERENCE REGISTRATION & CHECK-IN - CONVENTION CENTER LOBBY

VENDOR EXHIBIT AREA OPEN - COMMONS

CONFERENCE SESSIONS - TIME BLOCK 1

• **TH 1.1: AACRAO 101: Getting to Know AACRAO** - EVERGREEN

(Relevant Audience: Both Admissions & Registrars)

- Julia Pomerenk, University Registrar and Associate Vice President for Student Services and Enrollment Management, University of Oregon

- Beth Warner, Associate University Registrar for Student Services, UW-Madison

- Will Lipske, Associate University Registrar for Student Services, UW-Madison

- Katie Block, Assistant Registrar, UW-Madison

- Aaron Apel, Assistant University Registrar for Enrollment & Residency, UW-Madison

- Michelle Kelley, Registrar, Blackhawk Technical College

Our AACRAO representative will speak on the basics about AACRAO: ways to become involved, resources AACRAO provides its members, etc. A group of WACRAO members who have been involved in the national organization will also speak about their experiences.

• **TH 1.2: Discussing the Advisement Report Journey** - STONEFIELD (Relevant Audience: Registrars)

- Jessica Palmer, Degree Audit & Curriculum Systems Manager, UW-La Crosse

Join us for a roundtable discussion on the Advisement Report, a Journey into Peoplesoft's degree audit system. Pose questions and share your experiences, so that we can all learn more about best practices of AAR coding.

• **TH 1.3: Query 201: Intermediate Querying** - SPRUCE (Relevant Audience: Both Admissions & Registrars)

- Joey Bohl, Associate Director of Admissions, UW-Eau Claire

- Josh Lind, University Registrar, UW-Stout

Do you need data to make a decision? Do you need data to make a difference? This session will review basic querying principles and then build toward more advanced techniques, including prompts, expressions, and subqueries. Examples will primarily come from PS Query (PeopleSoft Campus Solutions).

• **TH 1.4: Reviewing International Applications - Tips, Tricks, and Resources** - SANDS

(Relevant Audience: Admissions)

- Heather Pearson, International Articulations & Admissions Coordinator, UW-La Crosse

Stressed about reviewing an application from a "Foreigner"? Don't "Rush" to conclusions!

Learning how to evaluate international records and credentials is a "Journey". So, "Kiss" your "Tears for Fears" goodbye and attend this session. You'll feel like a "Survivor" and you'll be ready for the "Culture Club" of international applications coming your way!

• **TH 1.5: Strategies for Outreach & Recruitment in Rural Wisconsin** - FRONTIER

(Relevant Audience: Admissions)

- Emilie Dickson - Moderator, Associate Director, Outreach & Recruitment, UW-Madison

- Patrick Correia-Harker, Assistant Director of National Recruitment, Marquette University

- Jeremy Nere, Senior Enrollment Officer, UW-Superior

- Michael Rutkowski, Wisconsin & Minnesota Recruitment Manager, UW-Madison

- Corey Sjoquist, Assistant Vice Chancellor for Admissions & Recruitment, UW-La Crosse

How do rural communities across the state fit into your institution's diversification goals? Why is it important to include our rural communities in our student bodies? We all have our mature markets and our feeder schools, where we know how to best connect with our prospective first-year applicants. What happens to our strategies when we shift to markets that are less likely to think of us first, and perhaps not thinking of a four-year degree at all? Join us for a panel discussion of how several institutions have adapted 'tried & true' recruitment strategies to meet rural Wisconsin communities and their prospective students where they are.

• **TH 1.6: Using the CourseLeaf Suite of Tools to Support the Success of Campus** - HARVEST

Partners through Communication (Relevant Audience: Registrars)

- Jess Baran, Course Specialist, UW-Madison

- Jen Brown, Institutional Curricular Management Specialist, UW-Madison

- Sara Arnsdorf, Degree Audit Endcoding Specialist, UW-Madison

Join us to learn how the University of Wisconsin-Madison uses the CourseLeaf suite of tools to streamline courses and programs/structures proposal processes, update downstream systems (such as Guide, the course catalog, and uAchieve, our degree audit reporting software), create a single source of truth, and provide accurate, up-to-date communication to campus partners.

9:05 - 9:55 A.M.

CONFERENCE SESSIONS - TIME BLOCK 2

- **TH 2.1: All Things Credit for Prior Learning** - HARVEST
(Relevant Audience: Both Admissions & Registrars)
- Rachel Aldrich, Functional Analyst- Credit for Prior Learning, Fox Valley Technical College
- Erica Harwell, Admissions Advisor, UW-Milwaukee
- Chris Head, Assistant Registrar, Transfer Services, UW-Milwaukee
- Rosland Briggs-Gammon, Director of Academic Programs & Excellence Initiatives, Alverno College
Panel discussion around topics for Credit for Prior Learning and best practices.
- **TH 2.2: Excel Tips & Tricks** - STONEFIELD (Relevant Audience: Both Admissions & Registrars)
- Emilie Bailkey, Student Services Campus Solutions Coordinator, Northwood Technical College
- Eric MacKay, Assistant Registrar for Degree Audit and Academic Programs, UW-Madison
Learn tips and tricks to increase your efficiency using Excel. Topics will range from how to sort and filter, using keyboard shortcuts and functions and formulas to quickly interpret your data.
- **TH 2.3: Office Ergonomics: Considerations for Your Remote Workspace** - SPRUCE
(Relevant Audience: Both Admissions & Registrars)
- Sallie M. Scovill, Professor- Health Promotion and Wellness, Coordinator- Employee Wellness, UW-Stevens Point
A comfortable workspace can help you feel your best. Learn how to set up your workspace to be ergonomically correct and avoid/reduce physical strain.
- **TH 2.4: Supporting Students in Distress** - SANDS (Relevant Audience: Both Admissions & Registrars)
- Teresa Miller, LCSW, Assistant Director of University Counseling Services, UW-Platteville
Assistant Director of University Counseling Services at UW-Platteville will be sharing up-to-date information on student experiences with mental health and how they have been affected by COVID. Listen and engage with ways to support students in distress and to help build campus wellness.
- **TH 2.5: Update on Legal Developments** - FRONTIER (Relevant Audience: Both Admissions & Registrars)
- Matt Lind, Senior UW System Legal Counsel, UW System Administration
- Anne Bilder, Senior University Legal Counsel, UW-Madison
A number of important decisions and laws have been made and passed in the most recent few years. Attorneys Matt Lind and Anne Bilder will present on the most salient legal issues for admissions and registrars, including recent case law regarding the First Amendment, sex discrimination, and records.
- **TH 2.6: Who's Crying Now: A FERPA Introduction** - EVERGREEN
(Relevant Audience: Both Admissions & Registrars)
- Alexander Frain, Associate Registrar, Compliance, Marquette University
Are you new to the wonderful world of student records and wondering just what this FERPA business is all about? Have you been given the task of educating your campus about student privacy and need to create something from the ground up? Do you just want to brush up a little on your FERPA skills before the next FERPA session on Friday? If you answered yes to any-- or all--of these questions, this session is for you! This interactive session will help you understand the basics of FERPA and give you the tools needed to help your campus remain compliant with this important law. Who's crying about student privacy now? It won't be you!

9:55 - 10:15 A.M.

REFRESHMENT BREAK - COMMONS

10:15 - 10:45 A.M.

VENDOR SESSIONS - TIME BLOCK 3

- **TH 3.1: A Success Story: How Curricular Management Software is Making a Difference for UW-Green Bay** - SPRUCE
(Relevant Audience: Both Admissions & Registrars)
- Sean Moore, Senior Manager of Client Success, CourseLeaf
- Dan Vande Yacht, Registrar, UW-Green Bay
Everyone loves a great success story, especially when it means improving critical curricular management processes and, ultimately, positively impacting students! Join Dan Vande Yacht, Registrar at the University of Wisconsin-Green Bay and Sean Moore, Senior Manager of Client Success at CourseLeaf to learn how UWGB is using CourseLeaf to streamline catalog, curriculum governance, and section scheduling processes on campus. Huge gains in transparency and efficiency of processes have made a significant impact on the ability of the Registrar's Office to meet their objectives and serve their students. Stop by to hear this great success story!
- **TH 3.2: Paradigm Diplomas, Done Right: A Comprehensive Credentialing Solution** - EVERGREEN
(Relevant Audience: Registrars)
- Elizabeth Kunde, Director of Public Relations, Paradigm Corp.
Paradigm - The complete Online Platform: 30+ Years' Experience. Diplomas, Certificates, Covers, Digital & More. Speed (up to 24-hour turnaround). Accuracy. Quality. DirectShip™. MyReOrder™. MyHold™. Phenomenal Customer Service! Scalable CLR. When integrity matters, make the Paradigm shift.
- **TH 3.3: Focused Approach Converts Hard-to-Reach Students to Register Using WCTS Grant** - STONEFIELD
(Relevant Audience: Both Admissions & Registrars)
- Haley Johnson, Regional Vice President Education Solutions, Motimatic
- Lisa Schmid, Director of Enrollment Management, Fox Valley Technical College
Fox Valley Technical College decided to augment their student outreach in partnership with Motimatic. With this collaboration, FVTC was able to reach these stopped-out students in a risk-free, pay-for-results scenario. Motimatic applied behavioral science-backed strategies and proven expertise in reaching populations just like FVTC's struggling stop-outs. As a result of the work together, FVTC generated 178 student registrations over 33 days and saw a 3x ROI.

11 - 11:50 A.M.

CONFERENCE SESSIONS - TIME BLOCK 4

- **TH 4.1: Mental Health for Higher Education Professionals:** - EVERGREEN

 - How to be helpful with unwell staff and colleagues**

 - (Relevant Audience: Both Admissions & Registrars)

 - Jason J. Siewert, Ph.D., Licensed Psychologist, Education/Prevention Coordinator, Counseling Center, UW-Stevens Point
In this talk, we will discuss broadly how mental health works, how perspective influences one's moods and wellness, and strategies for being helpful with those we care about. We will cover developing trends in mental health, especially where they concern stressful workplaces and changing aspects of our society, including social media use and its relationship to emotional wellness. We will discuss how to recognize and respond to different levels of apparent risk, including high risk situations.

- **TH 4.2: New VA Risk-Based Survey (Audits)** - STONEFIELD (Relevant Audience: Registrars)

 - Larry Graves, State Approving Agency, Wisconsin State Approving Agency
- Andrew Martin, State Approving Agency, Wisconsin State Approving Agency

New federal law has created a more intensive VA audit for colleges and universities. This Risk-Based Survey audit is being implemented this federal fiscal year by all State Approving Agencies. This session will discuss the regulations and procedures that include new document requirements for advertising, classroom observation, financials, and student records. We will also discuss the changing role of the School Certifying Official (SCO) that student record directors and supervisors need to be aware of to complete this audit.

- **TH 4.3: Save Time, Money, and Your Team with Project Portfolio Management** - SPRUCE

 - (Relevant Audience: Registrars)

 - Katie Free, Assistant Director of Projects and Development, UW-Madison

Do you have a list of things to do but not enough time, money, or team members to get those things done? Are you and your colleagues feeling burned out from a long list of tasks and requests in a world where everything seems important and everything seems urgent? We at the University of Wisconsin-Madison's Office of the Registrar felt that way after a multi-year, all-hands-on-deck project, so we decided to use project portfolio management to sort through our long list of to-dos. Come to this session to learn about how these strategies helped us tackle tasks and projects, increase efficiency and output, save and maximize budget, and retain and engage employees, even during a global pandemic.

- **TH 4.4: Start Believing in Activity Guides - How UW Oshkosh implemented Activity** - SANDS

 - Guides for Registration Information and Student Financial Agreements**

 - (Relevant Audience: Both Admissions & Registrars)

 - Jennifer Bonack, Associate Registrar, UW Oshkosh
- Rachel Grose, Bursar, UW-Green Bay

To solve the problem of students keeping their registration/contact information up to date and to require students to accept a financial agreement, UW Oshkosh implemented the use of activity guides in Fall 2021. In this session we will show how the setup and implementation of an activity guide worked for UW Oshkosh, how we utilize the activity guide with a registration hold, and lessons learned since implementation.

- **TH 4.5: The Politics and Process of Queer Identification in Strategic Enrollment** - FRONTIER

 - (Relevant Audience: Both Admissions & Registrars)

 - Dr. Christopher Jorgenson, Executive Director of Equity, Inclusion, and Leadership, UW-Eau Claire
- Joey Bohl, Associate Director of Admissions, UW-Eau Claire

The intention of this interactive presentation is to provide attendees a technical blueprint for the creation of data fields allowing students to self-identify their gender identity and sexual orientation in campus administrative systems, while also helping administrators think through the politics of queer identification within higher education (including confidentiality concerns, student communication, and identity selection).

- **TH 4.6: Women Who Build: How to Create a Strong Team** - HARVEST

 - (and why women tend to be better at it)**

 - (Relevant Audience: Both Admissions & Registrars)

 - Katie Miota, Founder, Ms. Coaching, Ms. Coaching LLC

"I can promise you that women working together-linked, informed and educated- can bring peace and prosperity to this forsaken planet."-Isabel Allende. Building a successful, high-performing, and happy team is a nuanced art. Luckily, you have all the tools you need at your fingertips: they're found in people you are leading. Learn how to integrate the strengths – and weaknesses – of your staff into the strategy for meeting team goals while boosting morale in the process. You'll walk away with simple practices you can incorporate into team or personal professional development. All genders welcome.

12 - 1:45 P.M.

2 - 2:30 P.M.

WACRAO BUSINESS MEETING AND LUNCHEON - EXPO 3 & 4

VENDOR SESSIONS - TIME BLOCK 5

- **TH 5.1: What Modern Degree Management Can Do for You and Your Students** - SPRUCE

 - (Relevant Audience: Registrars)

 - Joe Jolesch, Regional Partnerships Director, Stellic

We empathize - keeping up with the needs and expectations of today's students, while managing changing curriculum, stacked degrees, co-curriculars, and dual enrollments - is hard. Come see how and why your peers are leveraging Stellic to revolutionize the student experience. We'll cover how institutions are empowering students to plan ahead while helping the Registrar's Office easily track academic progress, accelerate processes like degree clearance, and leverage real-time data to ensure students are set up for long-term success.

2 - 2:30 P.M.

VENDOR SESSIONS - TIME BLOCK 5 - CONTINUED

- **TH 5.2: Attracting Students in a Digital World - EVERGREEN**
(Relevant Audience: Both Admissions & Registrars)
- Paul Otero, Vice President of Corporate Sales, DigiCOPY
Learn how digital and variable on-demand print solutions can help you reach the potential students you want to reach. All while managing your print budget. From targeted mailers to event materials to eye catching 'giveaways' DigiCOPY has you covered!
- **TH 5.3: Leveraging Transferology to Support Student Success and Transfer - STONEFIELD**
Initiatives in Wisconsin (Relevant Audience: Both Admissions & Registrars)
- Shelly Jackson, Product Solutions Specialist, CollegeSource
In 2020, the University of Wisconsin System and the Wisconsin Technical College System implemented Transferology. Several private institutions also belong to the network. Join us to see how over the last two and a half years, Transferology allowed students in and around Wisconsin to see how their courses will transfer, apply toward a degree (for schools who integrate their degree audit), and view transfer pathways, programs, school profiles, and more. We'll also discuss as a group the functions of several Lab reports, transfer pathways, and recruitment pieces.

2:30 - 2:50 P.M.

REFRESHMENT BREAK - COMMONS

2:50 - 3:40 P.M.

CONFERENCE SESSIONS - TIME BLOCK 6

- **TH 6.1: Advising, Registration and Orientation - Oh My! - EVERGREEN**
(Relevant Audience: Both Admissions & Registrars)
- Alicia Stuedemann, Associate Director of New Student and Family Programs, UW Oshkosh
- Laurie Beardsley, Associate Registrar, Madison College
- Logan Xiong, Advising & Registration Lead, Madison College
Parent Program and Orientations: New Practices! Attend this joint session to learn about student and parent orientations offered at UW Oshkosh and Madison College! Topics include the growth and changes through COVID, growing a new department and staff and current/new practices. Learn what new student and family programs are offered through UW Oshkosh's Titan Takoff program, and Madison College's Advising & Registration (AR) sessions, where newly admitted program (matriculated) students become familiar with the technology they use as a student, meet with an Academic Advisor, receive hands-on assistance to enroll in classes and obtain their student ID card.
- **TH 6.2: Gettin' Close to an Overload? Be Good to Yourself - SPRUCE**
(Relevant Audience: Both Admissions & Registrars)
- Bobbie Jean S. Huerth, Senior Policy Analyst and Special Projects, UW-Madison
This session will define burnout, passion fatigue, and depression/anxiety, and discuss what to do if you suspect you might be experiencing one or more of these.
- **TH 6.3: Is It Weird in Here, or Is It Just Me? Redux - STONEFIELD**
(Relevant Audience: Both Admissions & Registrars)
- Paul Gedlinske, Director of Admissions, UW Oshkosh
COVID took a toll on us all. It is time to relax and do something for yourself (not a leap for those of us in Admissions). Forget about FERPA, tell Salesforce and Slate to scram, bid adieu to application processing best practices, au revoir to room scheduling, WTF? to Work Day, bye-bye to Banner and peace out to PeopleSoft. Join me, and a few of my dear friends, to test your movie/TV knowledge and your music trivia skill in this revamped version of a popular session from when I was still in my 40's.
- **TH 6.4: The Journey to Parchment - SANDS** (Relevant Audience: Registrars)
- Katie Block, Assistant Registrar, UW-Madison
- Angi Long, Registrar, Lawrence University
- Jess Schwartz, Registrar, Chippewa Valley Technical College
- Dan Vande Yacht, Registrar, UW-Green Bay
Has it been a Journey for you to transition your transcript services from the Credentials platform to Parchment? Are you Faithfully a longstanding Parchment client but you are now upgrading to their new transcript services platform? Whether you are in the midst of the Parchment upgrade, just beginning the process, or wrapping up and stabilizing from the upgrade; Don't Stop Believing, this session may be for you. Join us for a conversation about several schools' experiences upgrading to Parchment; how it's going, how it went, what we learned, what went well, what was a challenge, and how we utilize Parchment transcript services.
- **TH 6.5: Transfer Tools & Transparency: Supporting Students on their Journey - FRONTIER**
(Relevant Audience: Both Admissions & Registrars)
- Margo Leone, Assistant Director of Transfer Admissions, Marquette University
- Ritu Sachdev, Associate Registrar, Marquette University
Transfer students on their academic journey rely heavily on institutions for proper guidance. Join us as we share how Marquette University assists students in overcoming barriers to a successful transfer experience. This joint presentation by Admissions and the Office of the Registrar will provide insight into our policy updates, transfer processes, and recruitment materials being used to better inform students.

• **TH 6.6: Transition of Student Information Systems - HARVEST**

(Relevant Audience: Both Admissions & Registrars)

- Emilie Bailkey, Student Services Campus Solutions Coordinator, Northwood Technical College

Going through or recently underwent a transition of your Student Information System? In this roundtable discussion, we'll be set up by the solution you're moving to or have recently moved to so you can ask your colleagues all your burning questions (Anthology, Banner, PeopleSoft Cloud, WorkDay). Topics may include how colleges are meeting the demands of various business processes and regulation requirements (such as state reporting), enrollment reporting, tracking and building reports for administrative needs and more.

3:50 - 4:30 P.M.

COMMITTEE MEETINGS

- **Access, Diversity & Equity Committee - EVERGREEN**
- **Admissions & Enrollment Management - SPRUCE**
- **External Relations - STONEFIELD**
- **Information Technology & Research - SANDS**
- **Military Connected Services - FRONTIER**
- **Professional Development - HARVEST**
- **Records, Registration & Academic Services - TRILLIUM**
- **2023 Local Arrangements Committee - WOODLAND**

SOCIAL HOUR - COMMONS

DINNER & BANQUET - EXPO 3 & 4

ENTERTAINMENT - EXPO 1 & 2

- **WACRAO's Got Talent**- Do you have a special talent your fellow co-workers haven't seen before? Are you wanting to share your hidden skills with everyone at WACARO? Don't stop believing...because now is your chance! Fill out the WACARO's Got Talent submission form to save your spot at Thursday's event!
- **Axe Throwing**



5 - 6 P.M.

6 - 8 P.M.

8 P.M.

FRIDAY, NOVEMBER 4

7 - 8 A.M.

8 - 8:45 A.M.

BREAKFAST - EXPO 3 & 4

ROUNDTABLES - TIME BLOCK 1

- **FR 1.1: International Recruitment & Admission - EVERGREEN**
- Heather Pearson - International Articulations & Admissions Coordinator, UW-La Crosse
Recruiting, admitting, and enrolling international students changed dramatically during the pandemic. Join this roundtable discussion to share your observations and learn from each other.
- **FR 1.2: Student Information Systems - FRONTIER**
- Joey Bohl - Associate Director of Admissions, UW-Eau Claire
Each campus has one. Everyone uses it a little differently. Join this roundtable discussion to share the current status of your student information system, future plans on your campus, and learn from each other.
- **FR 1.3: Regional & National Accreditation - HARVEST**
- Scott Johns - Associate Director of Admissions, UW-La Crosse
- Leanne Vigue- Registrar, UW-La Crosse
Credit has been earned. Will it transfer? Regional and national accreditation continues to be an interesting topic for Admissions and Registrar offices. Join this roundtable discussion to share your observations, how your campus considers accreditation, and learn from each other.
- **FR 1.4: U.S. Supreme Court & Admissions - STONEFIELD**
- Matt Lind- Senior UW System Legal Counsel, UW System Administration
The U.S. Supreme Court is scheduled to hear arguments in two cases involving race-conscious admissions on October 31. How will your campus address the Court's decision in 2023? Join this roundtable discussion to share your observations, consider the necessary campus conversations, and learn from each other.

9 - 9:50 A.M.

CONFERENCE SESSIONS - TIME BLOCK 2

- **FR 2.1: CRM - Under the Hood** - EVERGREEN (Relevant Audience: Both Admissions & Registrars)
 - Mike Gallagher- Moderator, Assistant Director of Admissions- Operations, UW-Green Bay
 - Drew Kopitzke, Admissions Counselor, UW Oshkosh
 - Ashleigh Zarling, Director of Operations and Systems Analyst, Marquette University
 - Christa Lenz, Recruitment Technology Manager, UW-Eau Claire
 - Anna Dunn, Credit Evaluation Specialist, UW-Madison

CRM “under the hood” is like a car show where people shine up their rides and let people take a look under the hood while the owners talk about all their features. Four representatives from different schools and different areas will talk about their CRM for about 5-7 minutes (what is their CRM, features, benefits/challenges, etc), and then do a QA session where audience members with a CRM can ask questions and provide solutions or those shopping for a CRM (either new or a replacement) can connect up. The session would be geared towards those who have a curiosity about CRMs: either they want to learn more about how the different features or best practices of various CRMs and those who have no CRM experience/limited CRM experience and want to know more in general.

- **FR 2.2: Dual Credit Classes, Helping Wisconsin Students Believe They Can...** - SPRUCE

(Relevant Audience: Both Admissions & Registrars)

- John Dobyms, Outreach Program Director, CAPP, UW Oshkosh
- Melissa Earnest, Dual Credit Specialist, Gateway Technical College

The “They Can” then becomes: 1.Succeed in college 2.Decrease cost of degrees 3.Decrease time to degree 4.Make themselves more marketable by adding more credentials or majors/minors 5.Find time, due to credits in hand, for more internships and/or study abroad.

- **FR 2.3: Make Meetings More Meaningful & Memorable:** - STONEFIELD

Applying Priya Parker’s The Art of Gathering (Relevant Audience: Both Admissions & Registrars)

- Julia Pomeranek, University Registrar and Associate Vice President for Student Services and Enrollment Management, University of Oregon

Let’s make meetings more meaningful and memorable. Let’s learn from Priya Parker’s book, The Art of gathering: How We Meet and Why It Matters. Together, we can transform our time together, so that we feel that we’ve invested in invigorating time, rather than spent time that’s been wasted. Come learn how to create meetings that are more meaningful and memorable. Come learn how to ask “why are we really meeting?” Come learn how to create space that welcomes our appropriate, authentic selves. Come learn how to host a meeting, to protect, equalize and connect those in your meeting. Come learn who to include (and exclude), how to set expectations, and how to conclude your meetings. Come learn how to cause good controversy, with care.

- **FR 2.4: Navigating Difficult Conversations to Support Your Journey** - SANDS

(Relevant Audience: Both Admissions & Registrars)

- Lisa Schaufenbuel, Associate Director of Human Resources PHR, SHRM-CP, certified facilitator and instructional designer, UWSP alum, and a Masters degree in Organizational Change Leadership from UW-Platteville, UW-Stevens Point

Learn some best practice techniques to effectively navigate conflict with colleagues (and others) to support your journey professionally and personally.

- **FR 2.5: So You Think You Can’t Be A Leader? Let’s Talk About That!** - FRONTIER

(Relevant Audience: Both Admissions & Registrars)

- Michelle Kelley, Registrar, Blackhawk Technical College

Have you ever thought that someday you’d maybe want to be the leader of an office, but fear you’re not the ‘leadership type’? If you’ve had this thought but can’t get the idea out of your head, come to this session to learn that leadership is not out of your reach! The session will discuss different definitions of leadership, the differences between leadership and management, and also discuss the psychological barriers to becoming a leader and how to overcome those barriers.

- **FR 2.6: Some Will Win, Some Will Lose, Some are Born to Sing the Blues:** - HARVEST

Immigration Law Updates for International Students

(Relevant Audience: Both Admissions & Registrars)

- Sarah Peterson, Principal Attorney, SPS Immigration

Sarah Peterson from SPS Immigration will provide information and updates about many hot topics in immigration law and higher education, including: Student Relief Program, EAD Premium Processing, EAD Auto-Extensions, STEM Updates, Consular Processing Times, DACA Updates. There will be time for a Q&A at the end, so please bring questions!

9:50 - 10:05 A.M.

REFRESHMENT BREAK - COMMONS

10:05 - 10:55 A.M.

CONFERENCE SESSIONS - TIME BLOCK 3

• **FR 3.1: Don't Stop Believing in START-ing the First Semester - EVERGREEN
with Awesome Schedules!**

(Relevant Audience: Both Admissions & Registrars)

- Heidi Hudson, Scheduling & Registration Coordinator, UW-La Crosse
- Janelle Nelson, Catalog and Curriculum Coordinator, UW-La Crosse

Students waiting, up and down the academic halls, their shadows searching on START days, Schedules, people! Livin' to find the right classes/ Hiding, somewhere in Planner. But those students won't be waiting if they get the right pre-registered courses ahead of time. Prerequisites, placement scores, conflicts with athletics, music, and other responsibilities, and most especially, having enough seats in the right classes - the struggle is real. At the University of Wisconsin-La Crosse, our START (STudent Advising Registration and Transition) program brings together many areas of campus to get first years off on the right footing. The Records and Registration Office plays a vital part by organizing a pre-registration process to place students in a certain number of credits (core courses) before they arrive on campus for their START day. Also, before, during, and after START, the office controls capacities and provides registration and enrollment management support, including planning around missing scores and transfer/AP credit and spreading available seats across all 9-10 days of the event. Come hear a breakdown of how the magic happens!

• **FR 3.2: Effectively Managing Hybrid/Remote Teams - SPRUCE**

(Relevant Audience: Both Admissions & Registrars)

- Shawn Belling, Chief Information Officer- Author of "Remotely Possible: Strategic Lessons and Tactical Best Practices for Remote Work", Madison College

Many organizations are shifting to a remote or hybrid workforce structure. The COVID-19 pandemic forced some of this change and has proven that remote or hybrid teams are in fact possible and widely effective when done right. This session will address the challenges and opportunities that remote teams face, addressing what leaders must do to effectively lead a remote team. This session will include practical, real-world lessons you need to tackle these major changes head-on.

• **FR 3.3: Granting Credit for Indigenous Ways of Knowing - STONEFIELD**

(Relevant Audience: Both Admissions & Registrars)

- Laura Wind-Norton, Associate Vice President of Academic Services, Nicolet College
- Leanne Vigue, Registrar, UW-La Crosse

Many Indigenous students and communities may have a deep mis-trust of educational institutions. Come to this session to learn how Nicolet College, with funding from the Lumina Foundation, developed Indigenous curriculum and pathways to grant credit for prior learning to honor the many ways of knowing our Indigenous students often bring with them when they enter higher education.

• **FR 3.4: Just a Small Town Girl: An Immigration Attorney Potpourri - HARVEST**

(Relevant Audience: Both Admissions & Registrars)

- Sarah Peterson, Principal Attorney, SPS Immigration

Attendees can enjoy a small group conversation regarding all things immigration. Please bring topics you would like to discuss! If no one has any topics, Sarah will expand on her previous session (Some will win, some will lose, some are born to sing the blues: Immigration Law Updates for International Students).

• **FR 3.5: The Party's [Not] Over - Advanced FERPA - FRONTIER**

(Relevant Audience: Both Admissions & Registrars)

- Alex Frain, Associate Registrar, Compliance, Marquette University
- Lauren Gaecke, Registrar, St. Norbert College

This session is for anyone that attended FERPA 101, or folks that already have the basics of the Family Educational Rights & Privacy Act *Faithfully* committed to memory. Join Alex Frain and Lauren Gaecke to discuss scenarios where FERPA may come into play. Don't miss this interactive and informative session!

• **FR 3.6: Our Slate Journey: Successes and Challenges of Application Review in Slate - SANDS**

(Relevant Audience: Admissions)

- Ashley Maitland, Assistant Director of Operations, UW-Milwaukee
- Lauren Thate, Student Services Coordinator, UW-Milwaukee

Join us for a session where you will learn about our transition and lessons learned regarding Application Review in Slate implementation Year 1. We will walk you through the life of our application in Slate from point of submission to decision release, including workflow, data entry, communications, residency and more! Please note: this session will not focus on the technical components of data transfer from Slate to PeopleSoft, however we are happy to discuss that outside the session!

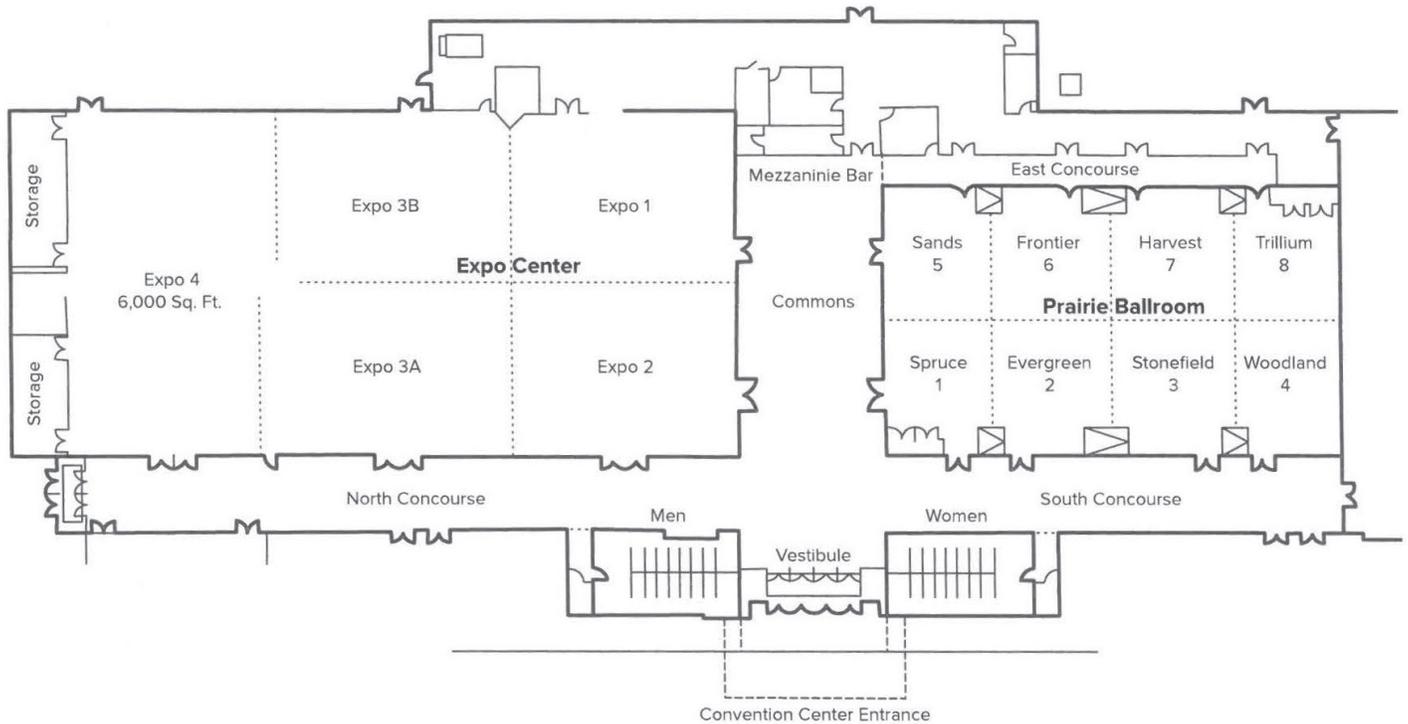
11 A.M. - 12 P.M.

CLOSING SESSION & GOODBYE - EXPO 3 & 4

• **Closing Speaker: Dr. Victoria N. Folse, COVID's Lasting Mental Health Impact in Higher Education: The Long Haul**

Dr. Victoria N. Folse is Ripon College's 14th president. She is the first woman to be formally inaugurated as president of Ripon College in its 170-year history. She has more than 30 years of experience in higher education and a long-standing commitment to the liberal arts. Prior to Ripon, she served as the director and endowed chair of the School of Nursing and Health Sciences at Illinois Wesleyan University since 2009 and executive director of Counseling and Health Services since 2019. She received a bachelor of science in nursing from Illinois Wesleyan University in 1986, a master of science in psychiatric nursing from the University of Illinois at Chicago in 1989 and a Ph.D. in nursing with a concentration in research methodology from Saint Louis University in 2002.

CONFERENCE MAP



PHILANTHROPY

WACRAO 2022 Conference Philanthropy - College Possible Milwaukee

Show your support and buy raffle tickets to win prizes or donate online (donate "in Honor of" WACRAO Conference).

The Grand Prize is a one-night stay at the Holiday Inn (with some local merch). Other prizes include things like an Amazon gift card basket, outdoor fun set and workday break set. Raffle tickets are \$1 each, \$10 for 15 tickets, \$20 for 40 tickets.

Since its founding in 2008, College Possible Milwaukee has empowered more than 4,000 scholars from under-represented communities to get into and through college through an intensive curriculum of coaching and support. Its pioneering model matches scholars with a near-peer coach and an evidence-based curriculum designed to help scholars overcome the most common barriers to getting into college and completing their degree – all at no cost to students or their families. Nationwide, College Possible scholars are three times more likely to earn a bachelor's degree within six years than their peers from similar backgrounds. Donate at CollegePossible.org/DonateMKE (designate WACRAO Conference as Honoree). Learn more at CollegePossible.org/Milwaukee.

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